

# Our business at a glance

It's our ambition to be the UK's first choice for food, attracting many more people to choose Sainsbury's as the place they come to for good food – and play a leading role in creating a sustainable food system in the UK.

We create value for stakeholders by building on the heritage and scale of our food business and our strong assets, enhancing our competitive advantage.

Building on **our brand** and strong assets to create value for our stakeholders



Everything we do is underpinned by data and technology innovation. And the infrastructure that supports our brands enables us to drive value and efficiency.



Our Plan for Better is integrated into everything we do and critical to building long-term resilience in our business and across our supply chains. We are committed to playing a leading role in creating a more resilient and sustainable UK food system.