J Sainsbury plc

Sainsbury's is a trusted, well-loved brand that has been providing customers with great value, high quality food for over 150 years.

We're the second biggest grocer in the UK with around 70 per cent of the UK shopping with Sainsbury's over the last year. Our 148,000 colleagues work hard every day to provide our growing customer base with superior service across all of our complementary brands.

Food is firmly at the heart of Sainsbury's. We consistently deliver outstanding value, unbeatable quality food and great service and we are committed to growing volumes ahead of the market. Whether they're shopping at our supermarkets, convenience stores or groceries online offering, we ensure that customers are able to access great value, high quality products in a way that suits them.

Alongside our food offer, we are one of the largest General Merchandise and Clothing retailers in the UK, with our brands Argos, Tu and Habitat delivering a wide range of complementary products and services to customers.

Through our Nectar business, we have built a world-leading loyalty platform and marketleading retail media capabilities

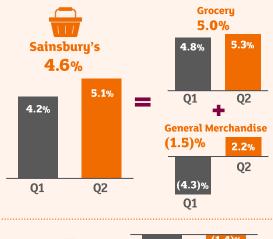






H1 24/25 Sales

Sales performance by category







3.1 /0	Ųι	ŲZ	
\\	3.1%	Fuel	2.0%
Total Retail (inc fuel) 2.0%	Exc. Fuel sales growth	(4.4)%	Inc. Fuel sales growth

LfL sales growth

3.4% Exc fuel Inc fuel

Please refer to the 24/25 Interim Results Announcement for details of the impact of the closure of Argos in the Republic of Ireland on Argos sales performance

Sales performance on an inc. VAT basis

H1 24/25 Financial Performance

Headline figures

£16,297m †3.1% Underlying Retail sales (exc fuel)

£503m 137%

Retail underlying operating profit

£76m ↓from £155m Statutory profit after tax

Underlying basic earnings per share

Group performance

£521m 14.6% Total underlying operating profit

£18m 138.5% Financial Services operating profit

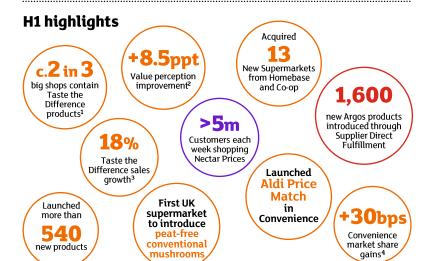
£356m 147% Underluing profit before tax

3.9p flat YoY Interim dividend per share £425m I from £520m Retail free cash flow

2.6x flat YoY Net debt/underlying EBITDA

decrease of £79m YoY Net debt excluding lease liabilities

decrease of Net debt including lease liabilities



Next level Sainsbury's strategy

Purpose and strategic outcomes

We make good food joyful, accessible and affordable for everyone, every day



Our commitments

Food volume growth ahead of the market

Customer satisfaction higher 26/27 vs 23/24

Colleague engagement higher 26/27 vs 23/24

Deliver our **Plan for Better commitments**

Deliver profit leverage from sales growth

£1bn cost savings over three years to 26/27

£1.6bn+ retail free cash flow over three years to 26/27

Higher return on capital employed⁵

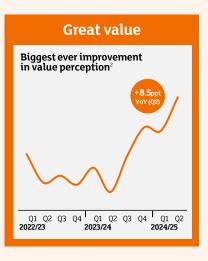
- 1 Kantar Panel, total FMCG (exc. Kiosk and Tobacco), Premium Own Label trip penetration % of Main Shop mission baskets containing JS Premium Own Label tier. 52w to 29 September 2024
- 2 YouGov Brand Index Supermarket Value for Money Perception metric %, Largest YoY increase since 2009/10
- 3 Total Taste the Difference sales growth Q2 2024/25
- 4 Nielsen EPOS, Convenience market share H1 YoY growth, 28 Weeks to 15 September 2024
- 5 Return is defined as a 52 week rolling underlying profit before interest and tax. Capital employed is defined as group net assets excluding the pension surplus and less Retail net debt
- 6 Kantar Panel, total FMCG (exc. Kiosk and Tobacco), Premium Own Label tier, YoY % value growth, 28 weeks to 15 September 2024
- 7 CSAT Supermarket Competitor Benchmarking data Overall Supermarket Satisfaction. Q3 to date covers 4 weeks to 12th October 2024
- 8 Kantar Panel data. Total FMCG (excl. Kiosk and Tobacco). Grocery Value and Volume YoY market share gains quarterly trended
- 9 Inc. VAT, excl. Fuel
- 10 RUOP: Retail underlying operating profit
- 11 Contribution Sainsbury's operating profit before allocation of Group items

What we've delivered in H1 2024/25

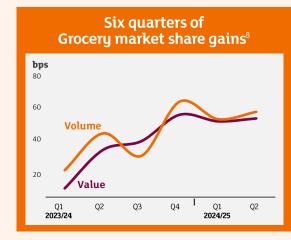
Our winning combination is delivering



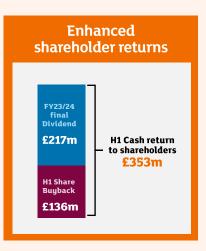




Strong start to our Next Level plan







Investor Relations contacts

James Collins

Director of Investor Relations Tel: + 44 (0) 20 7695 7112 James.Collins@sainsburys.co.uk

Susie Lunskeu

Head of Investor Relations
Susie.Lynskey@sainsburys.co.uk

Amy Morgan

Head of Investor Relations Amy.Morgan1@sainsburys.co.uk

Isabel Miao

Investor Relations Manager Isabel.Miao@sainsburys.co.uk

Chuen Yau Ko

Investor Relations Associate ChuenYau.Ko@sainsburys.co.uk



www.about.sainsburys.co.uk J Sainsbury plc, 33 Holborn, London, EC1N 2HT