

## **J Sainsbury plc – Annual General Meeting 2025**

### **Responses to Pre-Submitted Shareholder Questions**

Thank you to everyone who took the time to get in touch and share their thoughts at this year's Annual General Meeting.

Please be aware that we may have abridged some of the pre-submitted questions below for brevity or clarity.

**1. KOS asked why Sainsbury's doesn't advertise on GB News.**

We are a non-political organisation and we advertise across a very wide range of media channels and outlets in order to reach all our customers. Decisions about where we advertise are made on a campaign-by-campaign basis, based on a range of factors.

**2. MG and ACC would like to know why we have closed our in-store cafes.**

The decision to close our cafes was a difficult one and it is not a decision we took lightly. In this industry, we have to look at every part of the offer that we provide for our customers and make sure that it not only delivers for customers but also delivers a financial return. The retail industry has seen a significant increase in the level of cost, including a £140 million increase in Sainsbury's national insurance costs and big increases in regulatory costs. We unfortunately could not justify keeping our cafes open.

We have worked hard to redeploy as many colleagues as possible. Our colleagues working in our cafes did a fantastic job providing a great service to customers over many years and we are pleased that many of these colleagues are still with us. We are now looking at how we can use this space to give customers more of what they want and you will see more coming in that space over the next year or two.